

HOSPITALITY ADVERTISING

MEDIA KIT 2026

*Reach Hospitality
Decision-Makers Worldwide*



FEATURED INDUSTRY PARTNER OPPORTUNITIES

Relevance at the moment of interest.

YOUR CUSTOMERS ARE ALREADY HERE.

A GLOBAL HOSPITALITY AUDIENCE

Cabaret Design Group attracts hospitality professionals around the world through one of the industry's most comprehensive collections of commercial bar design information.

Our audience discovers CDG while researching real-world projects and the decisions that shape them—from commercial bar equipment and bartender workflow to beverage systems, construction and project planning.

That creates a distinctive opportunity for manufacturers, suppliers and professional service providers:

Reach hospitality decision-makers while they're actively researching the products, systems and solutions their projects require.

GLOBAL REACH

Last 90 Days



7,800+
USERS WORLDWIDE



9,400+
ENGAGED SESSIONS



20,000+
PAGE VIEWS

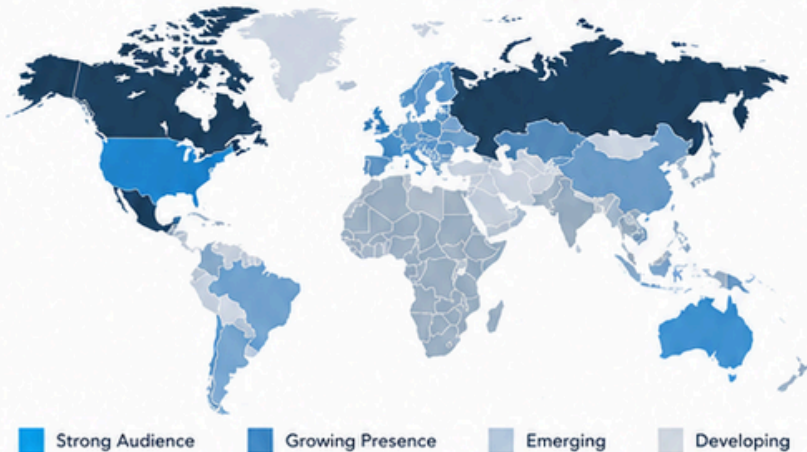


2:25
AVG. ENGAGEMENT TIME



3.1
PAGES PER SESSION

OUR AUDIENCE IS TRULY GLOBAL



TOP COUNTRIES

	1. United States	62.1%
	2. Singapore	7.0%
	3. United Kingdom	3.3%
	4. Canada	2.5%
	5. Australia	2.0%

+ 70+ additional countries



IT'S NOT SIMPLY WHO SEES YOUR BRAND.
IT'S **WHAT THEY'RE RESEARCHING** WHEN THEY SEE IT.

RELEVANCE AT THE MOMENT OF INTEREST.

PUT YOUR BRAND

INSIDE THE CONVERSATION.

Cabaret Design Group offers powerful ways for manufacturers, suppliers and industry leaders to connect with hospitality professionals while they research, plan and specify the solutions their projects depend on.



HOME PAGE VISIBILITY

Premium exposure at the front door of Cabaret Design Group. Put your brand in front of thousands of hospitality professionals every month.



LEARNING CENTER PLACEMENTS

Align your brand with highly relevant content in CDG's Learning Center—where hospitality professionals deepen their knowledge and research solutions.



PREMIUM ADVERTISING

High-visibility ad placements throughout the site keep your brand top-of-mind and part of the CDG experience from page to page.



SPONSORED FEATURES

Clearly identified sponsored content gives your brand room to tell a deeper story while preserving CDG's editorial independence.

A TRADITIONAL HOSPITALITY ADVERTISING AGENCY HELPS YOU FIND THE AUDIENCE.

WE ALREADY HAVE THE AUDIENCE.

They come to Cabaret Design Group every day—organically—looking for answers, inspiration and solutions to real hospitality challenges. Your brand becomes part of the research they trust.



GLOBAL REACH

Our audience spans 70+ countries and continues to grow.



HIGH INTENT

Visitors are actively researching bar design, equipment, systems and operational solutions.



DECISION MAKERS

Owners, operators, architects, designers and purchasing influencers.



PROJECT FOCUSED

They're planning, specifying and investing in real hospitality projects.



PROVEN PLATFORM

Strong engagement, repeat visits and time on site that builds brand impact.



PUT YOUR BRAND WHERE HOSPITALITY DECISIONS BEGIN.

Hospitality professionals visit Cabaret Design Group while their projects—and purchasing decisions—are taking shape.

If your company provides equipment, products, technology or professional services to the hospitality industry, we offer an opportunity to become part of that research environment.



01 CHOOSE YOUR OPPORTUNITY

Select the placement that best fits your marketing objectives and audience.



02 PROVIDE YOUR MATERIALS

Send your approved artwork, company information and destination URL.



03 WE HANDLE THE REST

CDG implements the placement and coordinates custom opportunities with your marketing team.



BECOME A FEATURED INDUSTRY PARTNER.



Join the companies that trust Cabaret Design Group to connect with hospitality decision-makers around the world.

EXPLORE CURRENT ADVERTISING OPPORTUNITIES & RATES



cabaretdesigners.com/advertise/

Relevance at the moment of interest.