

Report View: Dashboard Overview

Daily, Weekly, Monthly Reporting

Financial Reporting

Ounces Poured		22,386.15	Discount Programs	
Revenue	\$	8,194.13	\$2 Off Craft Happy Hour	\$ (200.55)
Discounts	\$	(242.20)	10,000 Ounce Club	\$ (10.57)
Revenue After Discounts	\$	7,951.94	Beer Ambassador Loyalty Program	\$ (15.86)
			Manual Price Adjustment	\$ (15.22)

Summary

Number of Pours	2,208
Average Pour Size	10.14
Number of Unique Patrons	325
Number of New Patrons	53
New Patrons (53)	
Average Pour Size	8.60
Number of Pours	537.00
Top beer poured	Brewhouse Blonde
Average Age	23.80
Average Number of Different Beers	5.40

Demographics

Average Age	27.6
Male/Female	64% / 36%
Average Distance From Restaurant	2.38 Miles

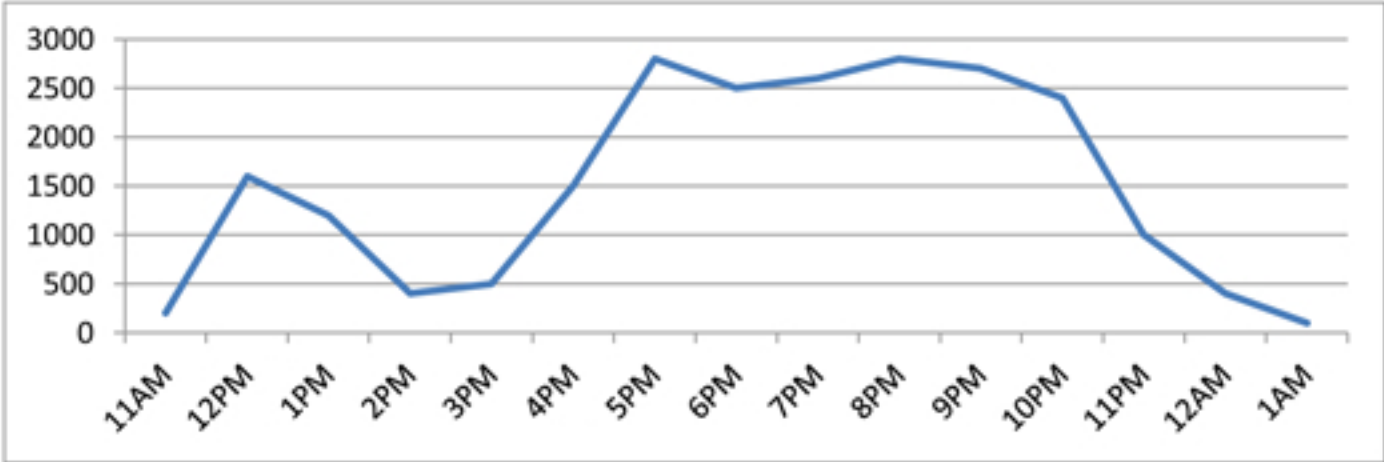
New Milestone Achievements

Achievment	# of New People
10,000 ounces	1
5,000 ounces	3
1,000 ounces	8
500 ounces	10
100 ounces	89
Beer Ambassador Loyalty Program	168

Leaderboard

Beer	Current (last week)
Brewhouse Blonde	1 (3)
Piranha Pale Ale	2 (2)
Jeremiah Red	3 (4)
Hopstorm IPA	4 (1)
Nutty Brewnette	5 (x)

Pouring Volume By Hour



Report View: Beer Poured by the Hour

- Mothers Milk
- Longboard Lager
- Jomo Lager
- Hop Devil
- Honeycrisp Apple Wheat
- Hard Cider
- Exit 4
- Agave Nectar

Report View: Remaining Keg Inventory

- Admin Home
- Beer and Taps
- Employees
- Configuration Settings

On Tap

Tap #	Location	On Tap	Ounces Left
1	Patio	Coors Brewery - Coors Light	<div><div></div></div> 51%
2	Patio	Shock Top - Belgian White	<div><div></div></div> 26%
3	Patio	Hanger 24 - Orange Wheat	<div><div></div></div> 42%
4	Patio	Anheuser-Busch - Bud Light	<div><div></div></div> 14%
5	Patio	Laughing Dog Brewery - Sneaky Pete's	<div><div></div></div> 73%
6	Patio	Cismontaine Brewery - Black Dawn Stout	<div><div></div></div> 90%
7	Patio	Bruery Brewery - Mischief	<div><div></div></div> 90%
8	Patio	Legends Brewery - Legends Triple Karma IPA	<div><div></div></div> 73%